

Good Practice Forum: Marketing your Social Enterprise

3 December 2009, BVSC, Birmingham, 9.30am - 12.45pm (followed by lunch)

As part of the Trading Know-how project, Social Enterprise West Midlands is launching a good practice forum for social enterprise staff who have responsibility for marketing and communications activities.

The inaugural meeting will be an opportunity for participants to:

- Network with peers and learn from one another
- Identify key issues
- Gain new ideas and knowledge
- Share resources and develop new skills
- Shape the design and focus of future meetings

The event is free and open to:

- Staff responsible for marketing and communications activities within social enterprises
- Registered members of SEWM based in the West Midlands

Programme

09:30	Registration and Refreshments
10:00	Welcome <ul style="list-style-type: none">• Introductions• Purpose of the Forum
10:15	Key issues for participants
11:15	Break
11:30	Guest Speaker (tbc)
12:30	Next steps and Close
12:45	Lunch

Register your interest!

Places are limited, so if you would like to attend please email Sandra Crowder at:

s.crowder@socialenterprisewm.org.uk or call: 024 7663 3911 ext.113